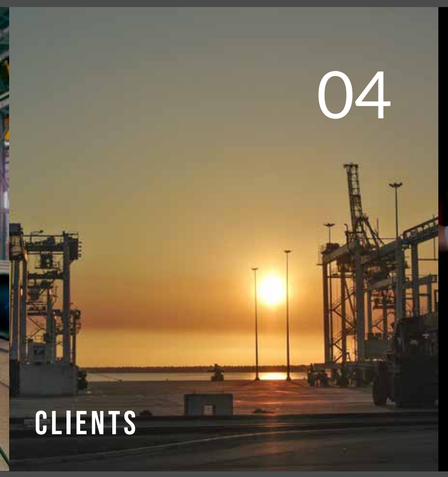
BLUE INC

PORT-FOLIO 2023



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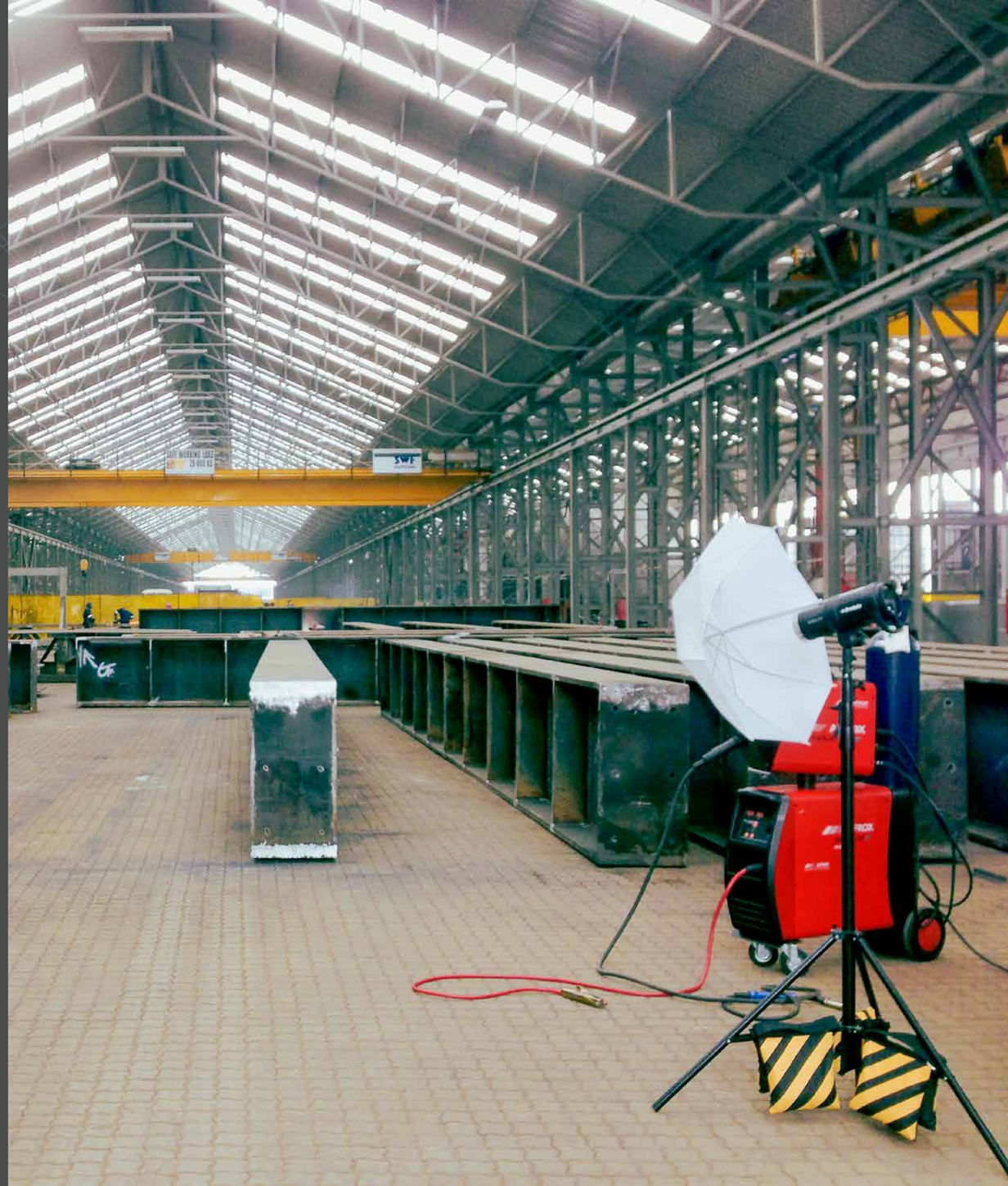
ABOUT

BLUE INC FOCUSES ON BRINGING CREATIVE VISUAL SOLUTIONS TO OUR CLIENTS' MARKETING & COMMUNICATIONS STRATEGY. WITH OUR EXTENSIVE EXPERTISE IN FILM, PHOTOGRAPHY, DESIGN AND DIGITAL MARKETING, WE HELP OUR CLIENTS CREATE SUCCESSFUL CREATIVE CAMPAIGNS.

With a long and varied career in the industry, we have worked on brands such as SC Johnson Wax, Vodacom, Spoornet (South African Railways), Toyota, Budget-Rent-a-Car, Dimension Data, Panasonic the Automobile Association, New Zealand Milk, Samsung, Gerber Baby Food, Crowne Plaza Hotel, Carlsberg Beer and Mercedes Benz.

BLUE INC has evolved through the years, and the agency has found it's niche in the industrial and manufacturing sectors.

The company counts amongst its clients Afrox, A-Gas, Aranda, Bestfence, BMW, FDC SA, Homemakers Expo, Inelco International, Injection Alloys, The Linde Group, Milinium Roller Doors, Patio Warehouse, Roam Pets and Welding Alloys.



CLIENTS

AFROX
A Member of The Linde Group

A-GAS
TOGETHER WE CAN

Aranda

BESTFENCE
RELIABLE • STRONG • SECURE

BMW

FDC

HOMEMAKERS expo

INELCO international

Injection Alloys

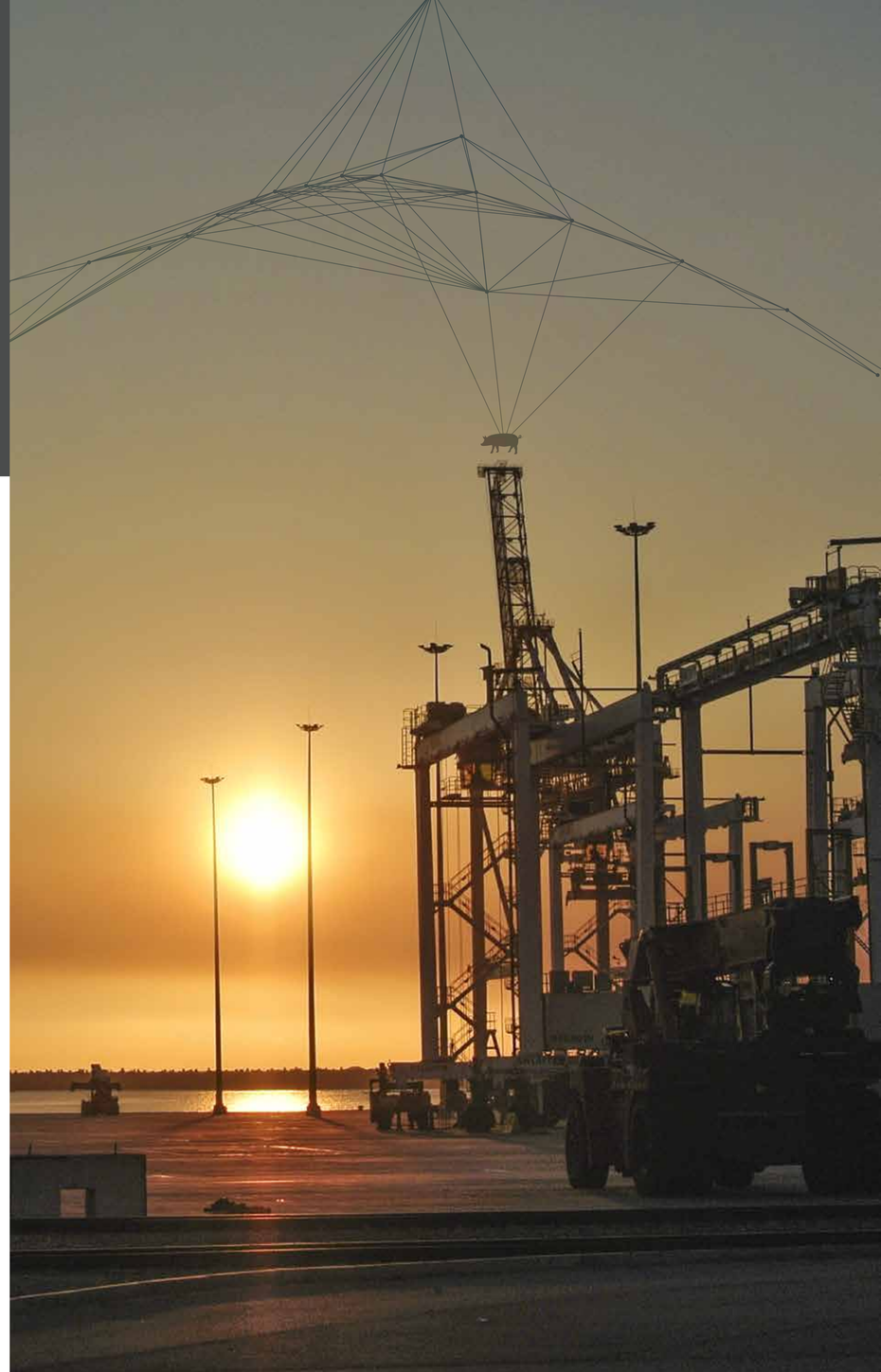
THE LINDE GROUP
Linde

MRD
MILLENIUM ROLLER DOORS SA

PATIO WAREHOUSE

ROAM
PET TREATS

Welding Alloys



THE WORK PHO-TOGRA-PHY

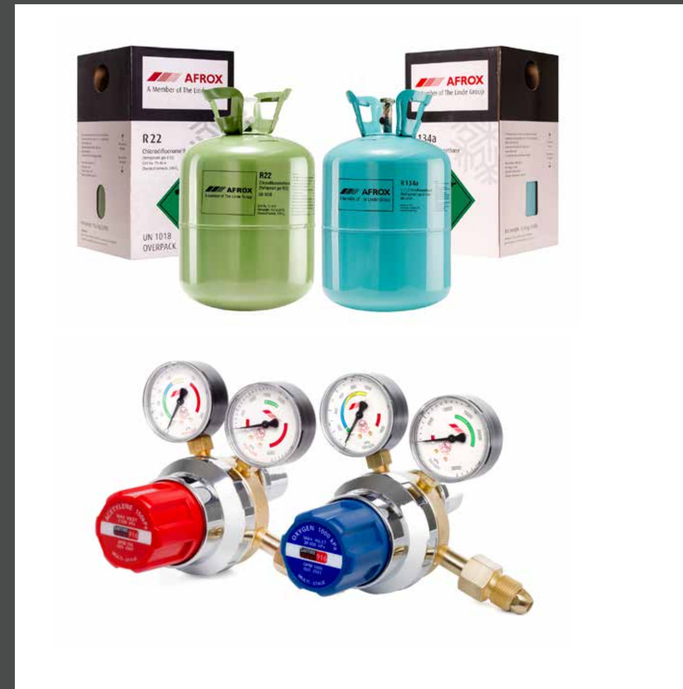
BLUE INC HAS THE EXPERIENCE AND COMPETENCE TO CAPTURE COMPELLING IMAGES FOR ALL APPLICATIONS. WHETHER IT IS AN ENTIRE PRODUCT RANGE FOR A SALES CATALOGUE, AN EXTENSIVE AND TECHNICAL CORPORATE AD CAMPAIGN, SOCIAL AND ONLINE MEDIA CONTENT OR A COMPANY EVENT, WE'VE GOT YOU COVERED.



ILLUSTRATION PHOTOGRAPHY



EDITORIAL PHOTOGRAPHY



PRODUCT PHOTOGRAPHY



PHOTOGRAPHY RETOUCHING

ADVERTISING PHOTOGRAPHY



PHOTOGRAPHY COMPOSITING





PRODUCT CATALOGUE PHOTOGRAPHY



LOCATION PHOTOGRAPHY







PRODUCT PHOTOGRAPHY















THE WORK
DESIGN

DESIGN IS NOT DONE FOR DESIGNS' SAKE; EVERY PIECE OF WORK IS THOUGHT THROUGH, STRATEGISED AND POLISHED. THE OUTCOME IS QUALITY DESIGN WORK THAT TIES IN WITH THE CLIENT'S TOTAL CREATIVE MARKETING EFFORT.




Welding Alloys
Sugar Cane Solutions
Increased wear resistance to maximise extraction
For Welding Professionals
Sugar cane application solutions
Innovation
Our global footprint
30+
50+
150
Composite wear plates


Welding Alloys
Hardfacing Welding Consumables
Cored wires to increase wear resistance of parts
For Welding Professionals
Welding Alloys
Innovative Cement Solutions
Taking wear protection to the next level
For Welding Professionals

GENERAL

GALVANISED WIRE / BINDING WIRE



DIAMETER	APPROX LENGTH PER COIL	
	5 KG	50 KG
1.60 mm	315 m	3175 m
2 mm	200 m	2015 m
2.5 mm	130 m	1300 m
3.15 mm	80 m	810 m
4 mm	50 m	500 m
COATING OPTIONS	Lightly Galvanised (Galv. C)	
	Heavy Galvanised (Galv. A)	

HIGH STRAIN WIRE / STAINING WIRE



WIRE DIAMETER		
	Veld 50/50	2 mm
	Veld 1000*	2.24 mm
	Veld 1000	3.06 mm
TENSILE STRENGTH		
	Top	980 Mpa
	Bottom	980 Mpa
	Horizontal	1050 Mpa
ROLL MASS (KG)	50 kg	
ZINC COATING	Light and heavy galvanised	

BLACK ANNEALED WIRE



DIAMETER (MM)	APP. LENGTH PER 50KG COIL	TENSILE
1.6 mm	3175 m	340 - 480 Mpa
2 mm	2015 m	
2.5 mm	1300 m	
2.8 mm	1035 m	
3.15 mm	710 m	
4 mm	500 m	

FENCING



ENHANCED SECURE VERTICAL	REFERENCE - 1046
Wire Diameter	4 mm x 5,6 mm every second double 5,6 mm
Aperture	12,7 mm x 76,2 mm
Standard Wire Type	A = Fully pre-galvanized wire
Rigidity	4 V-bends



HIGH SECURE HORIZONTAL	REFERENCE - 917
Wire Diameter	4 mm x 4 mm
Aperture	12,7 mm x76,2 mm
Standard Wire Type	A = Fully pre-galvanized wire
Rigidity	4 V-bends



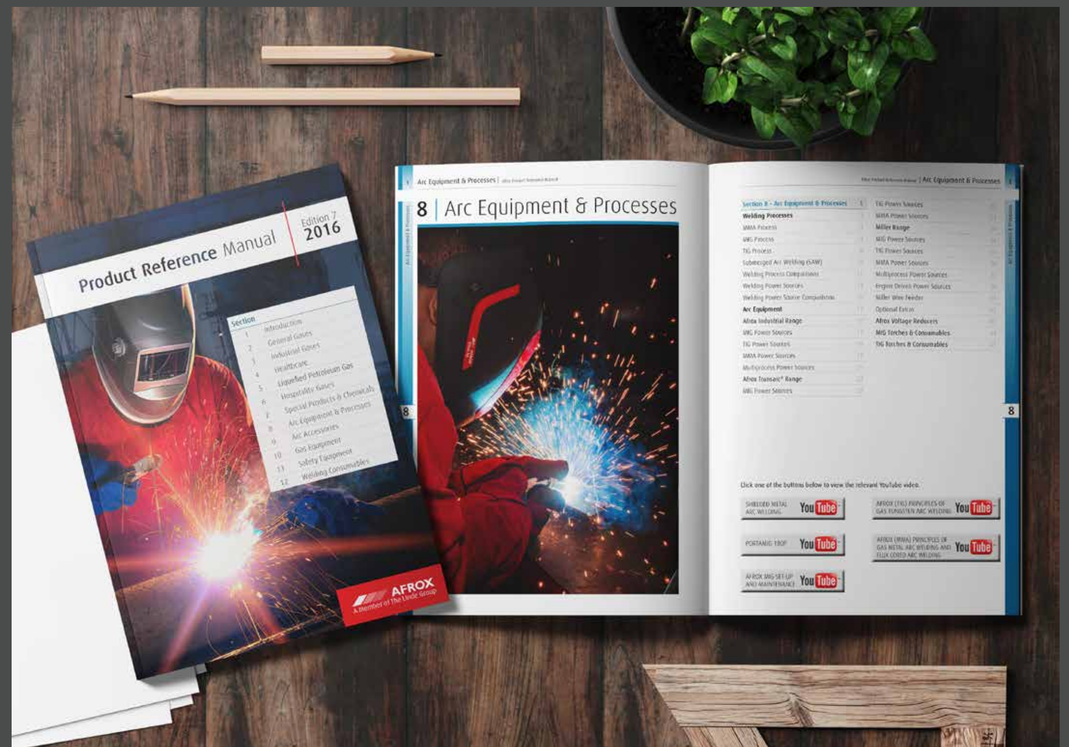
HIGH SECURE VERTICAL	REFERENCE - 577
Wire Diameter	3 mm x 4 mm
Aperture	12,7 mm x 76,2 mm
Standard Wire Type	A = Fully pre-galvanized wire
Rigidity	4 V-bends



HIGH SECURE HORIZONTAL	REFERENCE - 530
Wire Diameter	3 mm x 3 mm
Aperture	76,2 mm x 12,7 mm
Standard Wire Type	A = Fully pre-galvanized wire
Rigidity	4 V-bends




PRODUCT CATALOGUE
Steeledale
BESTFENCE
DIY FENCE PANELS
PRIVACY BARRIER
WIRE GABION BOXES


Product Reference Manual
Edition 7
2016
AFROX
A Member of The Linde Group
8 | Arc Equipment & Processes


·SUMMER·
SIZZLING
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BIG DISCOUNTS. BIG SAVINGS.
4th to 22nd October 2021
SHOP NOW
AFROX
A Member of The Linde Group
Quality TRUST
THERE IS AN AFROX GAS & GEAR OR SALES CENTRE CLOSE TO YOU

THE WORK
VIDEO

OUR VIDEO CAPABILITIES INCLUDE CORPORATE VIDEO, EPK'S (ELECTRONIC PRESS KITS), TV COMMERCIALS, SAFETY AND TRAINING, AND ANIMATION. OUR WORK SPEAKS FOR ITSELF; WE HAVE A NUMBER OF INTERNATIONAL VIDEO AWARDS UNDER OUR BELT;

- *VIDEOGRAPHER AWARDS, SPECIAL EFFECTS AND ANIMATION;*
- *VIDEOGRAPHER AWARDS, ORIGINAL SOUND AND MUSIC;*
- *VIDEOGRAPHER AWARDS, BEST PRODUCTION.*



AFROX 90TH BIRTHDAY VIDEO















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MANELI PETS CORPORATE LAUNCH VIDEO









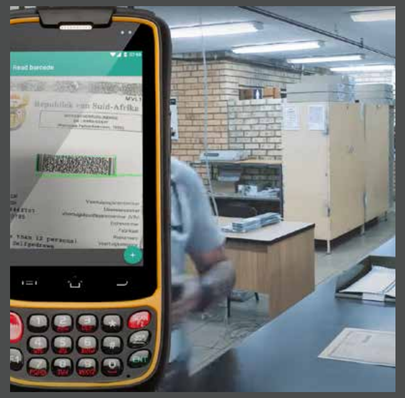




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IPLATE CORPORATE LAUNCH VIDEO







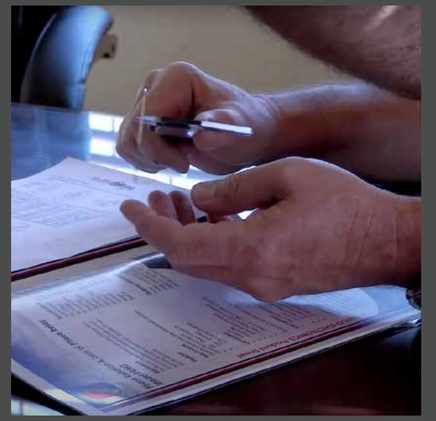






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INELCO CORPORATE VIDEO






















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2023 BLUE INC CREATIVE RESOURCE AGENCY®

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